

Underwater Art Visitor Experiences in the Great Barrier Reef

John Brewer Reef 'Coral Greenhouse' Visitor Survey – January 2020

In this survey, we are seeking feedback on your experiences during your visit to the Great Barrier Reef. We are particularly interested your perceptions of reef sites that feature underwater art. The results from this pilot survey will help us to better understand and improve future visitor experiences at such sites. If you have any questions about the survey, please contact Reef Ecologic (Dr Adam Smith: adam.smith@reefecologic.org; 0418 726 584). The survey will take approximately 10 minutes of your time. Thank you for supporting this study!

Part 1: A little bit about yourself

1. How would you rate your level of knowledge and experience of coral reefs? *(Please circle one number)*

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Novice

(Low familiarity with coral reefs, health and ecology)

Expert

(Highly experienced and knowledgeable about coral reef health and ecology)

Optional personal details:

2. Your age: _____ 3. Gender *(Circle one)*: M / F / Other 4. Nationality: _____

5. Are you a first-time visitor to this part of the Great Barrier Reef? *(Circle one)*: Y / N

Part 2: Your experiences overall from today

6. How satisfied are you overall with your visit to the Great Barrier Reef today? *(Please circle one number)*

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Very dissatisfied

Extremely satisfied

7. What was the best part of your experience today? *(Please explain briefly)*

8. Was there any part of the experience that wasn't so good? *(If so, please explain briefly)*

9. Will you visit this part of the Great Barrier Reef again? *(Please circle one)* No / Maybe / Yes

10. Will you recommend visiting this part of the Great Barrier Reef to others? No / Maybe / Yes

11. Did you snorkel at the *Coral Greenhouse* site today? *(Circle one)*: Y / N

12. Did you SCUBA dive at the *Coral Greenhouse* site today? Y / N

13. How would you rate the aesthetic beauty of this site, above the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

Very ugly/unpleasant

Exceptionally beautiful

- What contributed most to your rating above?
-

14. How would you rate the aesthetic beauty of this site, under the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10



Very ugly/unpleasant

Exceptionally beautiful

- What contributed most to this rating?
-

--- Please turn over to complete the final few questions ---

For the following statements, please rate your level of agreement or disagreement by circling a number on the 10-point scale (1 = Very Strongly Disagree, and 10 = Very Strongly Agree)

Statement: (GBR = Great Barrier Reef)	Very Strongly DISAGREE	Very Strongly AGREE
		
15. My knowledge of coral reef health has increased from today's GBR experience	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
16. My appreciation of Indigenous cultural heritage has increased from today's GBR experience	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
17. The underwater sculpture contributes to an improved visitor experience in this part of the GBR	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
18. Underwater art like this helps to raise awareness about threats to the GBR	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
19. The underwater sculpture fits in well with the nearby natural surroundings	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
20. I am concerned that the underwater sculpture may be harmful to marine life	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
21. Human-made art installations do not belong in the Great Barrier Reef	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
22. I appreciate the artistic value of this underwater sculpture	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10
23. I would like to see more underwater art in the Great Barrier Reef	1 -- 2 -- 3 -- 4 -- 5 --	6 -- 7 -- 8 -- 9 -- 10

24. Did you take any underwater photos or video during your visit to this site? No / Yes

- **If yes** – would you be willing to donate copies of your photos to a research project that is developing a machine learning algorithm to assess underwater aesthetic values? **Y / N**
 - **If so** – please provide your email address and we will contact you soon with details of this project and how to transfer digital files:
 - **Email:** _____

Note: We will not share your email with anyone else or use it for any other purpose!

25. Are there any comments you would like to make about the underwater art installation, or about this study?

Thank you for your support for this research!

Please return completed survey to the Reef Ecologic researcher (or contact Dr Adam Smith: reefecologic@gmail.com)