

Coral Reef Restoration and Underwater Art Visitor Experiences

Pilot Visitor Survey – August 2019

In this survey, we are seeking feedback on your experiences during your visit to the Great Barrier Reef. We are particularly interested your perceptions of reef sites that feature underwater art, and those sites undergoing coral restoration. The results from this pilot survey will help us to better understand and improve future visitor experiences at such sites. If you have any questions about the survey, please contact Reef Ecologic (Dr Adam Smith: adam.smith@reefecologic.org; 0418 726 584). **The survey will take approximately 10 minutes of your time. Thank you for supporting this study!**

Part 1: A little bit about yourself

1. How would you rate your level of knowledge and experience of coral reefs? *(Please circle one number)*

1 - - - - 2 - - - - 3 - - - - 4 - - - - 5 - - - - 6 - - - - 7 - - - - 8 - - - - 9 - - - - 10

Novice

(Low familiarity with coral reefs, health and ecology)

Expert

(Highly experienced and knowledgeable about coral reef health and ecology)

Optional personal details:

2. Your age: _____ 3. Gender *(Circle one)*: M / F / Other 4. Nationality: _____

5. Are you a first-time visitor to this part of the Great Barrier Reef? *(Circle one)*: Y / N

Part 2: Your experiences overall from today

6. How satisfied are you overall with your visit to the Great Barrier Reef today? *(Please circle one number)*

1 - - - - 2 - - - - 3 - - - - 4 - - - - 5 - - - - 6 - - - - 7 - - - - 8 - - - - 9 - - - - 10

Very dissatisfied

Extremely satisfied



7. What was the best part of your experience today? *(Please explain briefly)*

8. Was there any part of the experience that wasn't so good? *(If so, please explain briefly)*

9. Will you visit this part of the Great Barrier Reef again? *(Please circle one)* No / Maybe / Yes

10. Will you recommend visiting this part of the Great Barrier Reef to others? No / Maybe / Yes

For the following statements, please rate your level of agreement or disagreement by circling a number on the 10-point scale (1 = Very Strongly Disagree, and 10 = Very Strongly Agree)

Statement: <i>(GBR = Great Barrier Reef)</i>	Very Strongly DISAGREE	Very Strongly AGREE
		
11. My knowledge of coral reef health has increased from today's GBR experience	1 - - 2 - - 3 - - 4 - - 5 - -	- 6 - - 7 - - 8 - - 9 - - 10
12. My appreciation of Indigenous culture has increased from today's GBR experience	1 - - 2 - - 3 - - 4 - - 5 - -	- 6 - - 7 - - 8 - - 9 - - 10
13. The underwater sculptures contribute to an improved visitor experience in this part of the GBR	1 - - 2 - - 3 - - 4 - - 5 - -	- 6 - - 7 - - 8 - - 9 - - 10
14. Coral restoration and underwater art are important initiatives for protecting the GBR	1 - - 2 - - 3 - - 4 - - 5 - -	- 6 - - 7 - - 8 - - 9 - - 10

Part 3: Your impressions of each site visited today

Please answer each section only if you have visited that site today...

Langford Reef

15. Did you snorkel at Langford Reef today? (Circle one): Y / N 16. And/or SCUBA dive? Y / N

17. How would you rate the aesthetic beauty of this site, above the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10
Very ugly/unpleasant Exceptionally beautiful

- What contributed most to your rating above?
-

18. How would you rate the aesthetic beauty of this site, under the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10
Very ugly/unpleasant Exceptionally beautiful

- What contributed most to this rating?
-

Manta Ray Bay

19. Did you snorkel at Manta Ray Bay today? (Circle one): Y / N 20. And/or SCUBA dive? Y / N

21. How would you rate the aesthetic beauty of this site, above the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10
Very ugly/unpleasant Exceptionally beautiful

- What contributed most to this rating?
-

22. How would you rate the aesthetic beauty of this site, under the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10
Very ugly/unpleasant Exceptionally beautiful

- What contributed most to this rating?
-

Blue Pearl Bay

23. Did you snorkel at Blue Pearl Bay today? (Circle one): Y / N 24. And/or SCUBA dive? Y / N

25. How would you rate the aesthetic beauty of this site, above the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10
Very ugly/unpleasant Exceptionally beautiful

- What contributed most to this rating?
-

26. How would you rate the aesthetic beauty of this site, under the water:

1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10
Very ugly/unpleasant Exceptionally beautiful

- What contributed most to this rating?
-

Thank you for your support for this study!

Please return completed survey to the Reef Ecologic researcher (contact Dr Adam Smith: reefecologic@gmail.com)