

Whitsundays Reef Recovery and Public Art Project Artist Brief and Application form

Introduction

In March 2017 Cyclone Debbie struck the Whitsunday coast causing major damage to the natural and built environments. Major tourist attractions – the islands, coral reefs and the Ngaro Sea Trail sculptures - suffered significant damage. Reef Ecologic, in association with Tourism Whitsundays and the Whitsunday Regional Council, has received a grant through the joint Australian and Queensland Government's Tourism Recovery Fund to develop public artworks to support tourism activity in the Whitsunday region.

A key initiative under this project is the commission of an artist or artists to create six public artworks within the Whitsunday – Bowen region.

The sculptures are intended to embody high aesthetic aspiration both as a major statement by the artist and a significant cultural statement with links to the natural environment of the Whitsundays region, and an emphasis on marine species. Style and materials are open, but all artworks must be designed and built to sustain environmental exposure for the duration of their life (5-10 years). There is a strong desire for some of the art to be displayed underwater.

Invitation

Reef Ecologic on behalf of Tourism Whitsundays, the Whitsunday Regional Council, and the Australian and Queensland Government's extends an invitation to all artists to submit applications for consideration.

A panel convened specifically for the project will consider all applications. The panel comprises representatives from arts, tourism, government and business stakeholder groups. The decision of the selection panel is final.

Applications must be submitted using the online application form at www.reefecologic.org or obtained by emailing adam.smith@reefecologic.org. Selected artworks will be subject to commission, and upon payment and delivery will become property of the Whitsunday Regional Council.

The Commission

1. The budget for the six sculptures and their delivery to site (either Horseshoe Bay, Bowen or Airlie Beach marine contractor) is \$400,000-450,000 plus GST.
2. The work must conform to common sense public sculpture requirements including an appreciation of its location on the sea trail and its public setting in the Great Barrier Reef Marine Park. Considerations such as public safety and risk may need to inform the design and how the commissioner will install the work.
3. There are no restrictions on the style or materials used. As the work will be installed outdoors (on land, intertidal or underwater), in or adjacent to a Marine

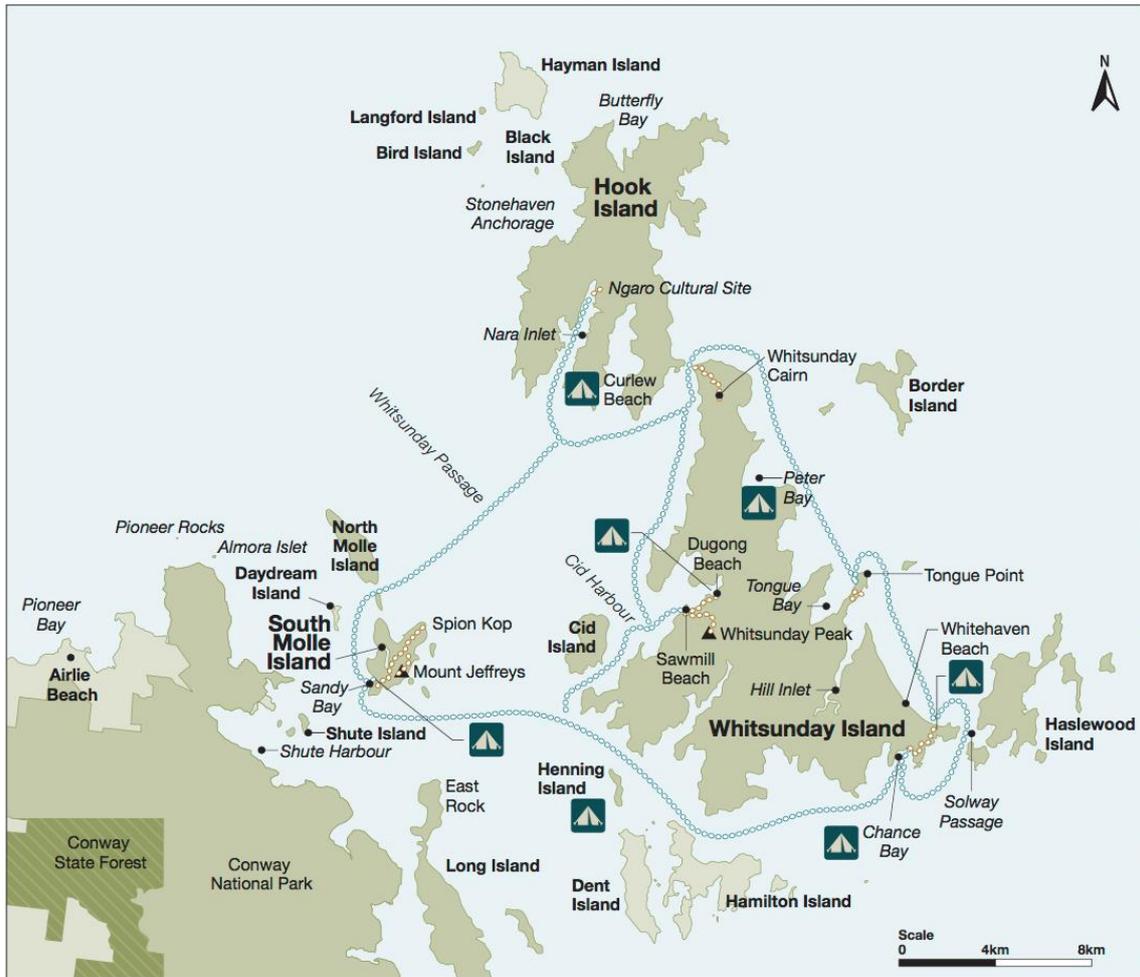
park or National park, it must be built with archivally sound materials with a reasonable maintenance-free life for 5-10 years. The work must also conform to normal engineering standards and specifications, and an engineer's report will be required for the successful final design.

4. The work must be an original work by the artist and be available for this commission.
5. The artist will assign limited copyright licence to Whitsundays Regional Council. The work will remain a unique statement of and by the artist.

Locations

6. During consultation with the tourism industry up to eight preferred locations were identified that relate to diving amenity, tourism amenity and reef damage from Cyclone Debbie. There is a strong desire to link with the Ngaro Sea Trail. The tourism industry has provided some preliminary thoughts on suitable marine species or art for locations:

- Langford Reef - Turtle
- Manta Ray Bay - Manta Ray
- Blue Pearl Bay - Clown Fish
- Maureen's Cove - ?
- Luncheon Bay - ?
- Scrub Hen Bay/Cairn Beach - Whale
- Butterfly Bay- Maori Wrasse
- Horseshoe Bay- Siren of Bowen



© State of Queensland. Department of Environment and Resource Management. MA524

Legend

- National park
- State forest
- Ocean
- ▲ Camping area

Whitsunday Ngāro Sea Trail

- great/walk
- Walking track
- great/walk
- Sea way

Management

7. We emphasise that preferred locations identified above are mostly inside the Great Barrier Reef Marine Park (GBRMP), Great Barrier Reef Coast Marine Park (GBRCMP) and Whitsundays Plan on Management (WPOM), which has limits on structures, tourism facilities and research. The final location and installation of the artworks may be restricted to setting 1s, outside of a setting in the WPOM or outside the Whitsundays area and will be dependent on public consultation and a permit decision by the management agencies. Reef Ecologic will manage the permit process(es) for the art.

Timing and Procedures

8. The application process will open 29 June 2018 and close 10 August 2018, with the successful submissions announced on 31 August 2018.
9. The application should be made online at www.refecologic.org and include
 - a) Artists contact details
 - b) Art work details
 - c) Evaluation questions
 - d) Artists previous work
 - e) Artists resume
 - f) Other comments

Budget

10. The total budget for the 6 sculptures is \$400,000-450,000 plus GST.
11. We anticipate that funding will be up to \$100,000 for two major works and between \$30-80,000 for four works.
12. The artist fee will be paid in 3 instalments, covering commissioning, construction and transportation milestones reached.
13. Associated costs for the delivery of work including transit and insurance are the responsibility of the artist.

Art Evaluation Criteria

14. A committee of art, reef and tourism representatives will evaluate all proposals based on the following criteria:
 - a) Overall proposal suitability: proposed solution(s) that has artistic value, educates people about the reef and attractive to tourism (40%).
 - b) Value and cost: Artists will be evaluated on the cost of their solution(s) and the anticipated costs for installation (30%)
 - c) Artistic expertise, reputation and experience: Artists must provide descriptions and documentation of their artistic competencies, expertise, reputation and experience (20%).
 - d) Connection to Whitsundays. Preference will be given to local indigenous and Queensland artists or people who collaborate with them on design (10%)

Installation

15. The installation will be phased and proposed dates are:
 - Sculpture 1 - December 2018
 - Sculptures 2 and 3 - March 2019

- Sculptures 4, 5 and 6 - June 2019

16. Installation (between Airlie Beach and the destination site) will be managed and coordinated by Reef Ecologic and Whitsunday Regional Council.

17. Images outlining the areas within which the Whitsundays Reef Recovery and Public Art Project is to be located are available online. Details of the exact positioning of the work will be developed in consultation with the successful artists.

Dated: 27 June 2018

Whitsundays Reef Recovery and Public Art Project

Artists contact details

Name

Address

Postcode

Telephone Work

Telephone Mobile

Email

ABN

Are you GST registered? (Please select) Yes No

Artwork details

Title of work

Preferred geographic location of work

Preferred site of work (Please select) Land Intertidal Underwater

Size (height x width x depth)

Approximate weight

Suggested attachment, mooring or security

Any special requirements for the work

Evaluation questions

1. Please explain the work and its relevance to art, reef health, education and tourism;
2. Please explain the cost of the art and the anticipated costs for installation and why it is value for money
3. Please provide descriptions and documentation of your artistic competencies, expertise, reputation and experience (this may include public art, exhibitions, awards)
4. Please describe the connection of your art to the Whitsundays region and people and if you have consulted or collaborated with them on design

Artist's previous work

Please upload images up to 4 examples of your art (and include name, location and date of art)

Artists resume

Along with your application, please submit

- A copy of your resume
- images up to 4 examples of your art (and include name, location and date of art)

Other comments

Please add any other information or comments about you application

I agree to abide by the conditions and decision of the Ngaro Sea Trail Public Art Commission.

Artist's signature

Date